



Bookery to represent Password English Language Testing in Australia and New Zealand

~ Bookery, a business owned by CAVAL, will be the face of Password English Language Testing to develop and grow its network of partnerships ~

Melbourne, Australia – Sep 2018: [Bookery](#) (a CAVAL business) and [Password English Language Testing](#) are pleased to announce the launch of a new initiative at the English Australia Conference being held between the 19th and 21st September 2018 in the Sofitel, Wentworth, Sydney. Building on the many existing successful Password partnerships with Australasian universities, colleges and schools, Bookery will become the face of Password English Language Testing in Australasia to develop and grow the network of Password partnerships.

Since the launch of Password English Language tests in 2008, hundreds of universities, colleges and schools have formed partnerships with Password to enhance or replace their in-house testing with world-leading independent assessment. Please refer to the Password website englishlanguagetesting.co.uk for more information.

Caroline Browne, Founder and CEO, [Password English Language Testing](#) remarked '***This initiative will build on the existing successful partnerships the Password team have with Australian universities, colleges and schools to increase the network of those gaining the benefits of our world class language testing. Bookery, with its knowledge and expertise of the education sector, will provide both an excellent service and an "on the ground" presence to current and new partners in Australia and New Zealand.***

Password partners enjoy a unique combination of high quality and easily accessible testing operated under their own brand. Partners also benefit from:

- The expertise of a world-class team of academics in English language testing and assessment.
- Superb test delivery software, service and support.
- Taking control of their testing, delivering tests wherever and whenever they need.

Robert Bonte, General Manager, [CAVAL](#) said '***Bookery's strong presence in the education sector in Australia and New Zealand makes us the perfect fit for this opportunity. We are excited and looking forward to servicing and supporting the Password accounts here and growing the network further at the same time.***

Bookery will be the regional sales contact and the Password global support team will continue to provide all technical support required by partners in Australia and New Zealand.

PLEASE NOTE:

Alan Baldock, Director of Password Partnerships, will be in Sydney from 19 Sep – 21 Sep for the English Australia Conference. Alan together with the Bookery / CAVAL team would be really pleased to see you at our stand number 14 & 15 to say “hello” and tell you more about this exciting development. You may also register your interest at marketing@bookery.com.au for an exclusive Password test demonstration at the EA Conference on the Bookery stand.

About Password

Password English language tests are designed and academically managed by **CRELLA** (the Centre for Research in English Language Learning and Assessment) at the University of Bedfordshire. Founded by Professor Cyril Weir OBE and directed by Professor Anthony Green, CRELLA are a research group of world leading experts in testing and assessment, who are involved in the development and validation of many of the world’s most renowned English language assessments including Password, IELTS, TOEFL and the Cambridge suite.

Password tests are formally aligned to the Common European Framework of Reference for Languages: Learning, Teaching, Assessment (CEFR), the international standard for describing language ability.

About Bookery

Bookery, a business of CAVAL, is Australia’s largest online and retail specialist for teachers and students of English as a second language (ESL, ELT, TESOL and TEFL) linguistics and foreign languages. Bookery carries the largest range of language textbooks, teacher and student resources and learning materials in Australasia.

About CAVAL Ltd.

CAVAL is a member-based for-benefit company that offers specialised products and services to academic, public and special libraries in Australia and New Zealand. CAVAL’s specialist solutions include interlibrary loan and document delivery services and systems, digital solutions, consultancy, specialist cataloguing services, training and staff development in library and related fields, and off-site storage for library and archive materials. CAVAL’s members and owners are some of the most prestigious Australian universities and CAVAL exists to provide them with access to cost effective and collaborative library support services through economies of scale, scope and expertise.

For more information, please contact:

Katharina Guichard-Weiss (Bookery): Katharina@bookery.com.au

Alan Baldock (Password): alan.baldock@englishlanguagetesting.co.uk